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+32 2 743 15 73*

*Do you have any Swiss Chapter related question? Please contact our office: [office@pmi-switzerland.ch](mailto:office@pmi-switzerland.ch)  
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*Do you want your banner ad in our September 6<sup>th</sup> newsletter? Deadline to provide material is August 26<sup>th</sup>. Please contact our office for conditions.*

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*This newsletter was produced by Bernard Roduit, Michèle Richard and James Greene, members of Marketing and Communication Team.*

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## Editorial

### **Are there some learnings to take from the Gulf of Mexico disaster?**

On April 20<sup>th</sup> 2010 an explosion occurred on the Deepwater Horizon oil rig, operated by BP and eleven people were killed in the blast. Oil began to leak from the ocean floor. The well, in the Gulf of Mexico, was drilled about 1'500 meter below sea level.

Tony Hayward, the late Chief Executive of oil and energy company BP, initially downplayed the spill saying that the environmental impact of the Gulf spill would likely be "very very modest". Ten days after he changed his assessment calling the spill an "environmental catastrophe".

For almost three months a closely spaced succession of news and numbers relate about barrel of oil recovered or flared, or about successfully installed sealing cap on the oil well.

The main question now is "how could this have happened"? June 17<sup>th</sup> Hayward spoke in front of the United States House of Representatives (Committee on Energy and Commerce) explaining that "... it appears that there were multiple control mechanisms — procedures and equipment — in place that should have prevented this accident or reduced the impact of the spill". Meanwhile Michael Burgess, a Republican Congressman, reported worker's concerns regarding the safety of the operation and that regulations were not being followed. An oil industry expert Matt Simmons in a CNN interview said that "... we probably need to take a deep breath and step back. Until we develop a new generation of equipment that can respond to these accidents. Just don't go into the ultra-deep water and deep formations because it's just too risky."

The eleven-page document that Hayward read on June 17<sup>th</sup> shows that BP managed the post-event in a structured way, probably as a result of an enterprise risk identification program and risk response planning.

### **Which are the learnings a project manager could take from such an accidents?**

Probably it is too early to have a full understanding of this event, because investigations are still underway and the oil business is very complex to understand. However some reflexion could be done:

- Also the biggest and strongest organizations could fail, and project failures could result in bankruptcy
- techniques (and indirect budgets) must be adequate, especially in big projects. No shortcuts should be taken
- proper procedures must be implemented when failures have the potential of creating serious economic, safety or environmental damages
- risks should not be taken if there is not the certainty to be able to manage them
- government regulations should be adequate and safety requirement reassessed

I don't think prohibiting drilling could be a solution, but drilling in deep water should be done under stringent rules. Others lessons learned, as for example "loss of control in case a high number of suppliers are involved", will probably be discussed in the next month and inserted in the organizational best practices. Sometimes there is much more to learn from failed projects than from success projects!!

Richard Bortoletto

Member of Marketing and Communication Team



## Chapter events



### Novartis Campus: visible and invisible change

This event will show you the Novartis campus project from different perspectives. First there will be a presentation on the project which will be followed by a guided tour through the campus.

The speaker will be Mrs Gabrielle Keuerleber who has a Master's degree in economics. Since 2004 she works at Novartis. As the Campus Change Manager she developed and implemented a structured change process for the Campus project.

She will talk about the need for transition and transition in Novartis, the Campus project, the change as a challenge and the lessons learned.

[Register now!](#)

**August 26**

**Basel**

**1.5 PDU**

**Soon!**

**Sponsored**

**Hosted**



*Victoria  
Doebbel, MBTI  
certified*

### Change Management Success Factors

Developing a vision, formulating a strategy, setting up a change process is relatively easy.

Developing strategic alignment across the organization, communicating effectively, cascading the desired changes, translating high level key strategic messages into operational reality, here is where most organizations face obstacles.

Having facilitated change processes during more than 20 years at the international level both in the public and private sector, Mrs Victoria Doebbel will explore the typical but avoidable traps when leading and managing serious change processes.

Mrs **Victoria Doebbel** is an international consultant, public speaker, individual and executive team coach based in Switzerland and France. She is currently Senior Trainer and Consultant in International Institute for Learning (IIL).

[Register now!](#)

**August 31**

**Zurich**

**1.5 PDU**

**Soon!**

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**More...**



*Michel Thiry,  
PMP, MSc,  
FAPM, PMI  
Fellow*

### Program Management Beyond Standards and Guides

According to a number of recent CEO & CIO surveys, strategic thinking has been at the top of executives' leadership agenda, but implementing a strategy to realize value is not as obvious as it seems and optimizing the use of resources to achieve it is even less evident. Can program management fill this gap?

[This unique presentation](#) will start with the main Standards and Guides to clarify what a program is and our speaker will develop a practice-based vision for programs. It will cover Program Maturity, four key program components: Governance, Decision management, Benefits Management and Stakeholder Management; as well as the program Life-Cycle. This practice based vision is further detailed in Michel Thiry's new book "Program Management".

**Michel Thiry** has over 35 years of global professional experience. He is recognized as an international speaker and as a worldwide authority in strategic applications of project, program and value.

[Register now](#)

**September 9**

**Lausanne**

**1.5 PDU**

**Sponsored**

**Hosted**



*Thomas Wuttke,  
PMP, PMI-RMP*

### Multicultural challenges in international projects

The PMI Switzerland Chapter cordially invites you to an Exclusive Professional Program featuring Mr. Thomas Wuttke.

The program focuses on the challenges a project manager is facing when dealing with project teams in a multicultural environment. You will find lots of insights and hints on how to overcome cultural barriers and steer your projects to a success.

**Mr. Thomas Wuttke**, PMP, PMI-RMP, has more than 20 years of project management experience. As one of the first PMPs in Germany, he was co-founder and for many years President of the Munich PMI Chapter, Member of the Board of the PMI Chapter Frankfurt, Director at the Certification Board Center Board of PMI and has an extensive knowledge as Project Manager in many virtual projects.

Thomas is an enthusiastic and fascinating trainer, consultant, coach and speaker and is involved in projects not only in Europe, but also in China, Korea, Japan, India, Brazil and USA.

[Register now](#)

**September 29**

**Zurich**

**1.5 PDU**

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**Hosted**

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**Upcoming PM Courses in Basel: Advanced PM on 7-9 Sept 2010 and PMP® / CAPM® Certification Exam Preparation Course on 25-29 Oct 2010**  
15% discount for PMI Switzerland Chapter Members - Vouchers accepted

**AB&P**

The courses are held in English with senior instructors who are fluent in German and provide PDUs with certificates. Please see further details at [www.ab-p.com](http://www.ab-p.com) or contact us at [info@ab-p.com](mailto:info@ab-p.com).

**[More...](#)**



## Project Management Training Forum 2010

Following the great successes in 2008 and 2009, PMI Switzerland Chapter and SPM (the two leading professional project management associations in the German speaking part of Switzerland) are organising a joined Training Forum this coming autumn. It will be held in Zurich, on **Wednesday October 6, 2010 in Zürich.**

**October 6**

**Zurich**

**6.5 PDU**

**Sponsored**

Participants have a great selection of eighteen, 90 minutes and three, 180 minutes training modules. The twenty one training modules, divided in eight subject areas (tracks), cover broad, practically-oriented and up to date topics. Due to the high demand, some of the training modules are now also offered in English.

Professional lecturers representing the best-known providers of project management training in German-speaking Switzerland are selected to deliver the training modules.

We are proud to have Dr. Martin Schmatz of IBM Research Zurich to open the forum with the opening key note on "**structured PM in an unstructured environment: Research Management@IBM**" and Lukas Christen ([www.lukas-christen.ch](http://www.lukas-christen.ch)) former World and Olympic champion in disabled sports who will held the closing key note. He is now working as a Coach for business, personal and power coaching.

Participants will also have the opportunity to make the most of the event during the breaks, to visit the exhibition stands and to network with partners, friends and other PM professionals.

We are looking forward to seeing you at the forum – be ready for a pure load of Project Management.

Register now and benefit from our "early bird" offer. For more information just visit [www.pm-training-forum.ch](http://www.pm-training-forum.ch).

### Venue: Technopark® Zurich

Technopark Zurich, is a hub for knowledge and technology transfer. It is the location of over 250 high-tech companies and service providers from research and university domains. The PM training Forum takes place in this ideal location. Technopark can be easily reached from the main railway station and Zurich Airport.

### Presentations of Products, Experience and Case Studies

In addition to the training modules, eight parallel presentations of products, experience sharing and cases studies from various areas of the project management world, are also offered. Suppliers are recommended to benefit from this opportunity by inviting their clients to participate.

### Providers' Stands

The exhibition of product and service offerings takes place in the main hall of the Technopark. The coffee breaks, buffet lunch and closing cocktail also take place there so that the participants have more than three hours in which to visit the booths. There are still some opportunities for sponsors to be part of the forum 2010 ([office@pm-training-forum.ch](mailto:office@pm-training-forum.ch)).





## Chapter news



### From your VP Members desk: membership status update

Last month, the PMI Switzerland Chapter was pleased to welcome 44 new members, bringing the active membership to **1080** as of June 30<sup>th</sup>.

**Congratulations** also to our 8 chapter members who obtained their PMP/CAPM certification in **June 2010** (by certification date):

*Armin Hersperger, Martin Hofer, Alfredo Jose Lopes, Laurent Pochet Laurent, Olivier PODEVINS, Thomas Suter, Jean-Baptiste Wit and Damiano Casella*

The PMI Switzerland Chapter board representatives and professional colleagues hope to meet you personally at one of our next [networking or training events](#). Events are a great way to network and to maintain PMI certifications.

### "Make a deal" with the PMI Switzerland Chapter book of the month

All the books available on the chapter site are featured because we think they deserve to stand out from the crowd of the many of other titles published by PMI. [The chapter bookstore](#) is available at great conditions to chapter members only, for individual use.

Only in August 2010, "[Practice Standard for Earned Value Management](#)" is discounted at **CHF 35.-** instead of CHF 45.-. Offer valid until end of the month or when stock runs out.

About the book: "Often referred to as "management with the lights on," Earned Value Management (EVM) helps the project manager objectively and succinctly identify where a project is and where it is going. EVM methodology incorporates project scope, schedule and costs, and is applicable across a broad range of knowledge areas and practice groups."

### Call for Volunteers - Sponsoring & Advertising Team Members

The sponsoring and advertising team is responsible to manage and maintain the relationships with our chapter sponsors and advertisers, to identify and propose advertising and sponsoring to new companies and partners, to maintain the corresponding policy, to ensure proper communication on the subject with all concerned stakeholders and to support the event teams in improving the sales of sponsoring options. There are three positions open as of June 2010.

This is a new team created to progressively take over this important role from our current President (responsible officer). The activity covers the PMI Switzerland Chapter sponsoring, the newsletter ads, the PM@CH magazine ads and the regional events sponsoring.

For more details and to apply, please login first at [www.pmi-switzerland.ch](http://www.pmi-switzerland.ch) and select the menu at right: *Get Involved, Become a Volunteer*.



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## Project Management Training

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[More...](#)



### Publication of the 6th Edition of PM@CH

The 6<sup>th</sup> Edition of *PM@CH – The Swiss Project Management Review* is going to print this week, and will be distributed to all Chapter Members in the coming weeks. This 6<sup>th</sup> Edition contains the following articles:

- **SIA und PMI - Ein Methodenvergleich** (German) by *Karl Wyss and Peter Corbat* – A comparison of the methods of the Swiss Engineer and Architect professional organization with PMI's PMBoK® Guide.
- **Managing Project Authorizations Availability Risk** (English) by *Ottorina Maggiore van Beest* – A checklist for project managers who are faced with securing authorizations (e.g. building permits, etc.) which must be provided by governmental agencies.
- **Der Senior-IT-Projektmanager – Der Erfolgsgarant für ICT-Projekte** (German) by *Tibor Stockinger*. A discussion of the benefits of an experienced project manager in information and communication technology projects.
- **Key Performance Indicators** (German) by *Eduard Pfister*. Results of an on-line survey – how the project management maturity level of an organization influences project performance.

We are now accepting submissions for the 7<sup>th</sup> Edition of PM@CH (Winter 2010/2011), which will be published in December 2011, as well as the two 2012 editions. Abstracts and articles can be submitted via e-mail to [pm-ch@pmi-switzerland.ch](mailto:pm-ch@pmi-switzerland.ch), or refer to the Editorial Guidelines available on-line at [www.pmi-switzerland.ch/pm@ch/](http://www.pmi-switzerland.ch/pm@ch/)

### How to earn PMI® professional development units (PDUs)

Once the "highly desired" PMI credential has been attained, whether PgMP®, PMP®, PMI-SP® or PMI-RMP®, you must participate in the Continuing Certification Requirements (CCR) program to maintain an active certification status. Just as a reminder, the CAPM® only requires a re-exam at the end of the cycle, therefore it is not part of the CCR program.

Every year, there are hundreds of opportunities to earn the required professional development units (PDUs). However, it is a fact that for many of us it is not always clear and well-understood how to actually get them and have them validated by PMI. A comprehensive and interesting synthesis on these issues "Wie verdiene ich PMI® Personal Development Units (PDUs)" (in German only) [can be found here](#).

Without entering all details of the synthesis just mentioned, this article just aims at recalling basic and practical elements of the CCR program. These can also be found on PMI Website ([www.pmi.org](http://www.pmi.org)), under Career Development and Certification & Credentials.

Your active certification/CCR cycle begins the day you pass your credential examination and ends three full years later. For example, if you passed the exam on September 15<sup>th</sup>, 2010, then your certification/CCR cycle will end on September 15<sup>th</sup>, 2013. During these 3 years, you need to gather and report 60 PDUs (PMP® and PgMP®).

Table below shows how PDUs can be obtained from 12 different ways, and to which category they have to be assigned. For a detailed explanation of what categories and activities are, please refer to PMI's Website.



By Christian Conrad, PMP



**PDUs per category (Maximum)  
 that can be obtained (per cycle)  
 for most common activities**

	1 - Formal Academic Education	2 - Professional Activities and Self-Directed Learning	3 - Courses offered by PMI REP	4 - Courses Offered by External Providers	5 - Volunteer Service
1-PMI's Knowledge Shelf		✓ (max. 15)			
2-PMI Publication Quizzes			✓ (max. 20)		
3-Volunteer Service					✓ (max. 20)
4-Registered Education Provider Courses			✓		
5-PMI Global Congresses		✓			
6-PMI Community Offerings		✓			
7-SeminarsWorld			✓		
8-eSeminarsWorld			✓		
9-Web-based Self-Study			✓ (max. 15)		
10-Professional Activities		✓ (max. 30)			
11-Self-Directed Learning		✓ (max. 15)			
12-Educational Programs by Outside Providers				✓	

PDUs can also be obtained attending a chapter event (e.g., an event organized by the PMI Switzerland Chapter, see [www.pmi-switzerland.ch](http://www.pmi-switzerland.ch)). In addition to a networking opportunity, this can bring up to 2 PDUs each time. Being a speaker during a chapter event brings 5 PDUs. Studying other project management methodologies (e.g., Prince2, Hermes) and attending eLearning courses is also rewarded by PDUs.

As a percentage of credential holders will be randomly selected for PMI's audit process, it is strongly recommended to maintain a personal CCR folder in a safe and easily accessible place to file documentation that supports your reported PDU activities. During an audit, credential holders will be asked to submit supporting material to verify any PDUs submitted (up to 18 months after the CCR cycle has ended).

In Switzerland, there are 1692 active credential holders (state June 2010) who shall maintain their credential and the PMI Switzerland Chapter help them to reach this goal.



**PMI Switzerland Chapter Members are invited to join our LinkedIn Group**

The PMI Switzerland Chapter group on LinkedIn is already 228 members strong. Extend your professional network and connect with people you met at a chapter event. A great opportunity to network with your fellow Chapter members or discuss project management related topics. [Join the PMI Switzerland Chapter group.](#)



## Summer Learning Selection

This month we prepared various types of self-learning documents, webinars or community sites, as perfect example of the rich opportunities offered to busy project management professionals to enhance their skills, to learn new practices and keep pace with our rapidly changing environment.

This selection is obviously limited and shall be considered as an encouragement to explore for more.

1. **Campana & Schott**, well known for their expertise on *Microsoft Sharepoint* and *SAP* published recently several papers [on the subject](#), both [in English](#) and [in German](#). This may be a nice way to build from Mr. Knöss' presentation at our AMM last January.

2. Like highlighted last year, companies such as [IIL](#), [Microsoft](#) and [ESI](#) regularly offer free webinars, some allowing PDUs. This is a very convenient way to ensure continuous learning in a very tight schedule, help to maintain your certification and discover new trends in the profession. Agile PM or Business Analysis are example of such new trends.

3. Numerous community or private sites, mainly based in the US, bring international perspective, publish podcasts, maintain blogs, etc. While it is impossible to build an exhaustive list, we have selected three examples worth to explore: [PM Forum](#), [Cornelius Fichtner's site](#) and the PMI [Voices on Project Management](#) blogs.

Of Course, the *PMI Switzerland Chapter* discussion group on **LinkedIn** may be another way to share your expertise or to ask for a third party advice on your project specifics.

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**Soon!**

When you see this logo in our events list, it means this is the last announcement for this event in the chapter newsletter.



When you see this logo in our events list, please consider self organized car pooling as public transportation may not be very practical or nearby.

