



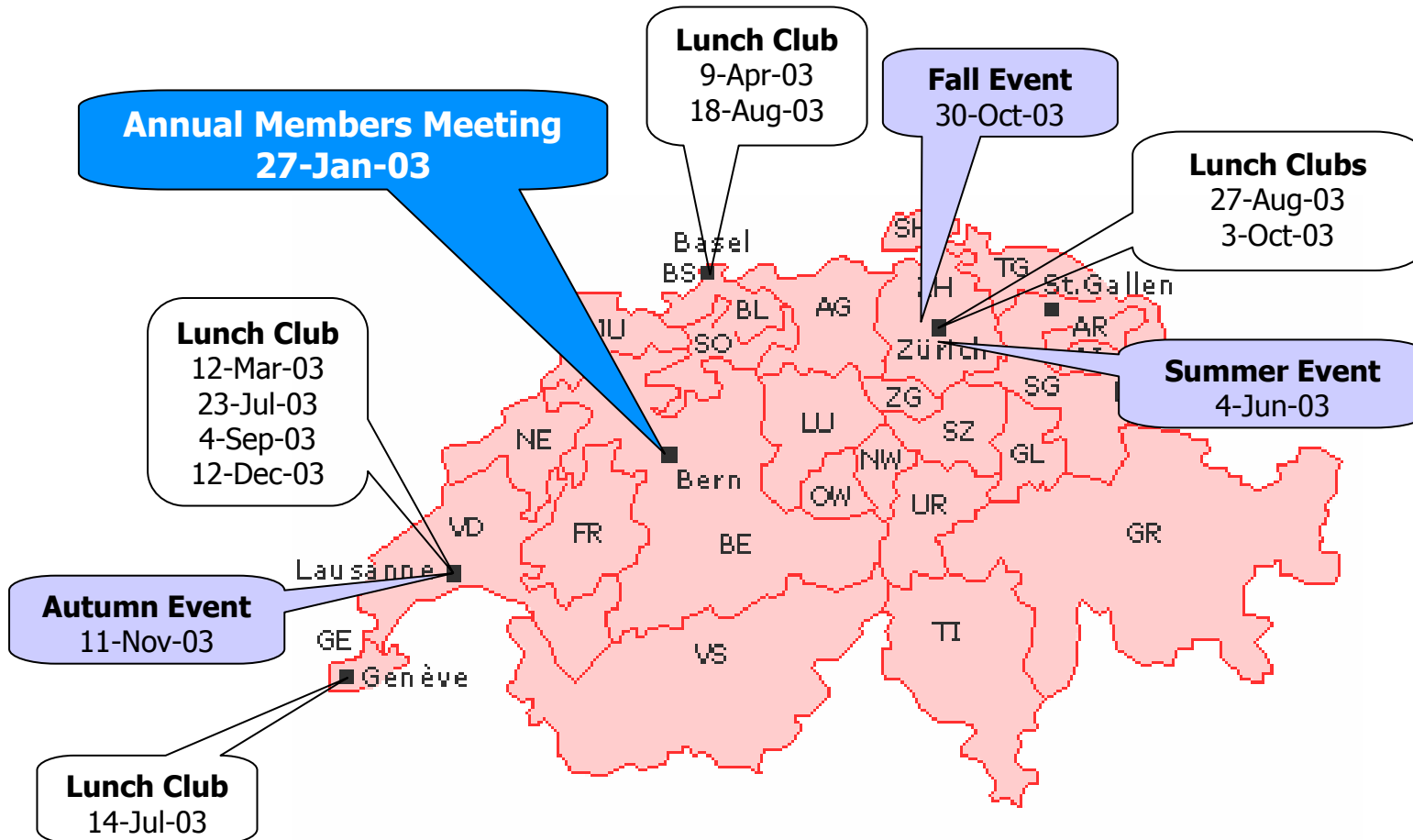
PMI Switzerland Chapter

Annual Members Meeting
Monday, 26. January 2004
Laupen, Switzerland

Agenda

- President's Message A. Behrends
- 2003 in Review
 - Membership E. Zingg
 - Finance K.-F. Franz
 - Communications J. Greene
 - Programs J. Greene (representing U. Brodmann)
 - Special Projects A. Matthey
- PMP Congratulations A. Behrends
- Elections Nomination Committee, Members
- Annual Program 2004 Board Members
- Sponsor's Presentation L. Mistry, Getronics Switzerland
- Discussion J. Greene, Members

Milestones 2003



Review Of The Last 2 Years - Achievements

- Continuous membership growth
- Routine in administrative activities
 - PDU certificates
 - Paper & Pencil exams
 - Donation requests and confirmations
 - Development of operations manual
 - E-Mail Member Newsletter
- Continuity of major chapter events
 - Excellent feedback
- Integration of Swiss Romande community
- Popular and comprehensive web presence

Review Of The Last 2 Years - What Challenges Remain?

- Recognition as a professional association in Switzerland
- Member activities
 - Spontaneous or concerted (task forces)
- Promotion of Project Management as a profession
- Integration of Ticino members and companies

Vision 2004 and Beyond

- Outstanding Chapter Events
 - Speakers
 - Topics
- Top-Down approach to achieve a higher recognition of the chapter and of project management as a profession
 - Strategic alliances
 - Academics
 - Social
 - Economic
 - Professional Associations and Organizations
- Active member base

2003 in Review

- Membership E. Zingg
- Finance K.-F. Franz
- Communications J. Greene
- Programs J. Greene
- Special Projects A. Matthey

Members 2003

304 members (growth rate of 75%)

102 PMP's (growth rate of 73%)

>75 companies represented

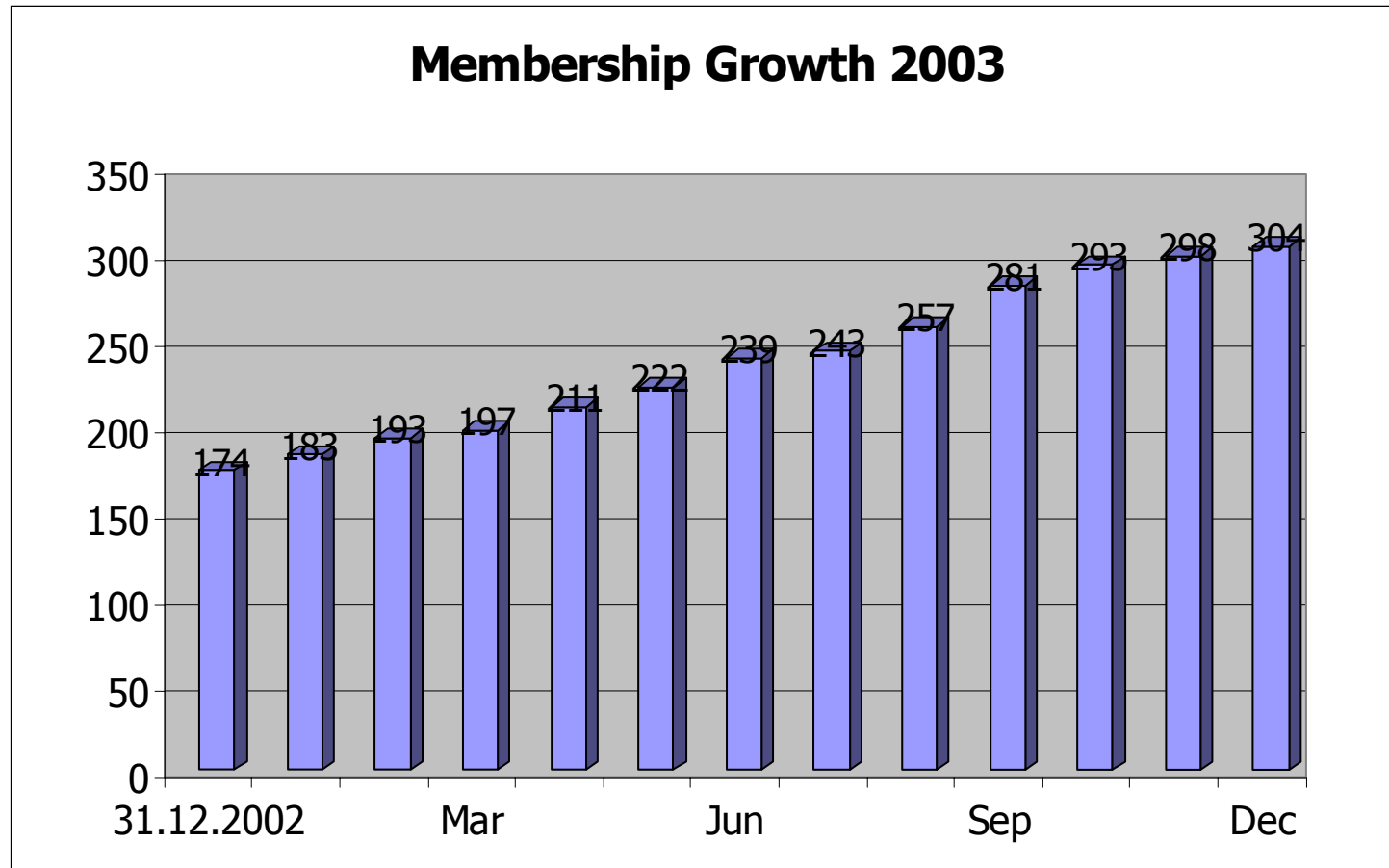
Member Distribution:

73% from the German speaking part

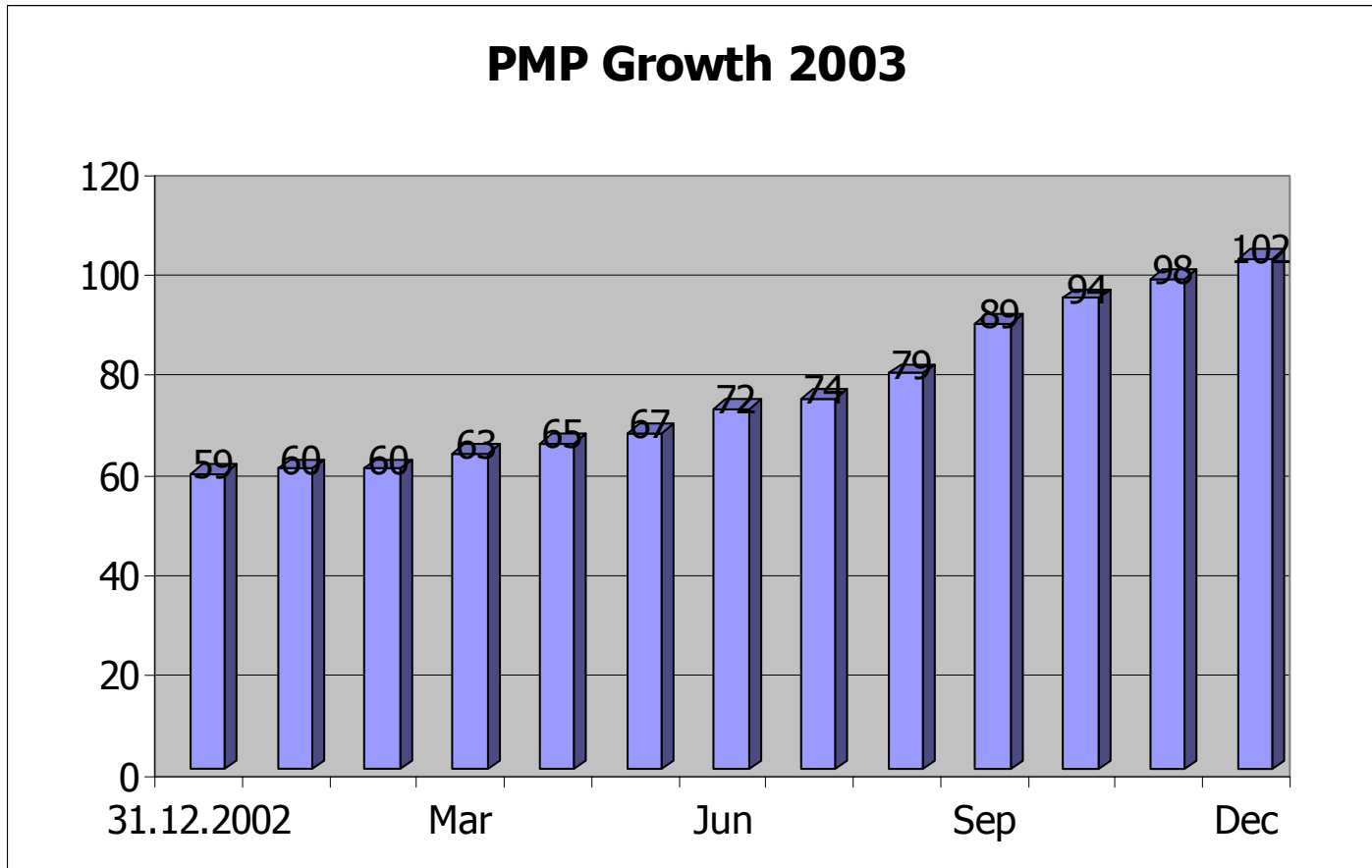
26% from the French speaking part

1% from the Italian speaking part

Membership Growth



PMP Growth



Finances 2003 (1)

Incoming funds

• Meetings, events and programs	1'185.00
• Sponsorship	1'000.00
• Other, donations	3'543.80
• Other, interests	2.15

Total incoming funds

5'730.95

Expenses

• Meetings, events and programs	-1'211.00
• Telephone/Teleconferences	-131.20
• Postage	-174.95
• Web Hosting	-35.00
• Miscellaneous: Bank account, envelopes etc.	-348.37
• Miscellaneous, Banner, Business Cards	-2'004.10

Total expenses

-3'904.62

Finances 2003 (2)

Balance Sheet

– Checking Account Balance (31-Dec-2002)	1'963.05 CHF
– Income from 2003 without Accruals	2'244.55 CHF
– Balance (31-Dec-2003)	<u>4'207.60 CHF</u>
– Total Accruals (31-Dec-2003)	-418.22 CHF
– Balance including Accruals (31-Dec-2003)	<u>3'789.38 CHF</u>

→ Statement from the Auditors

Communications 2003

www.pmi-switzerland.ch

- More than 80'000 “page images” in 2003!
 - ø 238 PI's per day!
- **Who's Who** Section
 - 99 people listed
 - 4'200 PI's in 2003!
 - Password-protected profile pages
- **Careers** Listing added in May 2003
- **Classified** Listings added in September 2003
- Information Archive
 - Past Events, Newsletters, etc. available online...
 - **Chapter Fact Sheet** updated every 3 months
 - **Chapter Flyer** updated annually
 - **Knowledge Library** updated as needed

Special Projects 2003

- PMI CH chapter Business presentation
- Answering Questions on PMP Certification, PM Training and Career Opportunities
- First contacts for strategic alliances and partnerships
- Several Lunch Clubs on PMP Certification
- Several new Workstreams started

Workstreams

- **Sponsoring**
 - just started
- **Partnership with Associations and Organizations**
 - first contact, volunteer leader needed
- **PMI CH Chapter Business Presentation**
 - work in progress
- **Explore Exposition Presence Possibility**
 - concluded, presentation downloadable

Workstream – PMLC vs PLC

- Clearly distinguish 3 life cycles
 1. Product Life Cycle
 2. Project Life Cycle
 3. Project Management Life Cycle
- Product Life Cycle may contain several Project Life Cycles
- Project Management Life Cycle = PMBOK Processes
- Key is to understand that the PLC processes produce the deliverables whereas the PMLC is the organizational framework. There are „points of contact“ between the life cycles with respective information transfers
- The „points of contact“ between the life cycles are currently being analyzed

Workstream:

Exhibition participation

- Objective: “Assess cost/benefit of presence of PMI CH chapter at Swiss exhibitions, make recommendations.”
- Main information sources
 - E-mail survey among all members (26 replies)
 - Foreign PMI chapters (UK, Frankfurt, Munich, Vienna)
- Results
 - Members recommend Orbit/Comdex, IEX
 - Messages to communicate: PMP certification, PMI worldwide
 - Foreign chapters do not participate at exhibitions (exception: “ProjectWorld” in UK), but organize public events
- Recommendations
 - No participation, but rather organization of own events
 - Explore synergies with German and Austrian Chapters

Sponsoring: objectives & status

Objectives

- Provide financing for improved services
- Provide financing or risk coverage for high profile events
- Improve the financial base of the chapter

Status

- Sources of income for 2004 are membership fees and donations
- Current financing covers administrative costs
- Income from events covers costs, but does not generate funds for high profile events, i.e. with well known speakers
- Interest from potential sponsors exist
- Sponsoring concept is early stages of preparation

Timing and next steps

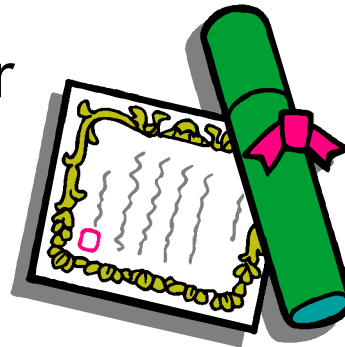
Target: sponsoring concept ready by end April

Milestones:

- Project team confirmed 1.2.04
- Market research completed 28.2.04
- Draft concept ready 30.3.04
- Concept reviewed and approved 30.4.04

New PMP's in 2003

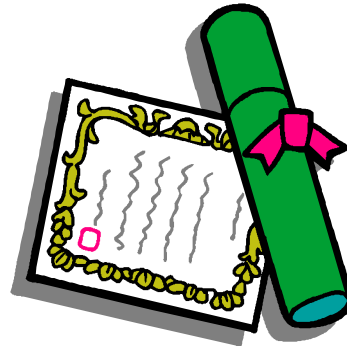
- Acton Richard
- Ahrend Martin
- Baker Robert Eric
- Balimann Christoph
- Bisig Daniel
- Braun René
- Brunner Franz
- Cushnan Christopher
- Fazzone Dimitrios
- Lybrook Andrew
- Mebold André
- Medic Serge
- Mueller Chen Cecilia
- Muenst Albert
- Petersen Christine
- Ringeisen Barbara



Congratulations!

New PMP's in 2003

- Gassenbauer Thomas
- Gonzalez Juan
- Kanojia Sunil
- Legros Bertrand
- Louit Guniz
- Rossat Alexandre
- Roth Bruno
- Roth Stefan
- Schaerrerr Hans
- Stefania Nicola
- Tommer Josef
- Varonier Michel
- Wehrli Fredy
- Wettstein Andreas
- Wilke Lutz
- Ziegler Philipp



Congratulations!

Elections 2004

- Special Thanks to **Ute Brodmann** for her contributions to the PMI Switzerland Chapter!
 - Founding Chapter Member
 - VP Special Projects 2002
 - VP Programs 2003

Elections 2004

- Verification of Valid Quorum
- Discharge of the Board of Directors and Financial Auditors 2003
- Candidate's Introductions
- Election of the Board Members 2004
- Election of the Nomination Committee
- Election of the Auditor(s)

Board Candidates

- President **Dr. Andrea Behrends**
- VP Communications **James Greene**
- VP Finance **Dr. Karl-Friedrich Franz**
- VP Members **Erhard Zingg, PMP**
- VP Programs **Martin Härri, PMP**
- VP Special Projects **Alexander Matthey, PMP**

Committee Candidates

- Special Rep.
for Marketing **André Mebold**

- Nomination Cte. **Denis Bögli, PMP**
~~**Dr. Thomas Diethelm, PMP**~~
Lalitkumar Mistry, PMP

- Auditors **Keith W. Smith**
Dr. Kurt Neuenschwander, PMP



Building professionalism in project management.®

Project Management Institute – Switzerland Chapter

Annual Program 2004

Program 2004

- Annual Members Meeting (January 26th)
- Events
 - Summer (June)
 - Fall (October, German speaking area)
 - Autumn (October, French speaking area)
 - Several special events
- Lunch Club Meetings (organized by members)
- Board member strategy Meeting (November)
- Establish Event Management (List of Speakers, Topics, Guidelines, ...)

PMI Global Congress 2004

- Participation and Chapter Representation
 - PMI Global Congress and Seminars World 2004
Prague, Czech Republic, 19 - 23 April 2003
- Presentation by Alex Matthey, PMP
 - "How the OPM3 applied at Orange Switzerland secured competitive edge over rivals ?"

Special Projects 2004 - 1

- Represent PMI Switzerland Chapter in Swiss Romande
- Share a booth with a sponsor organisation at an industry trade show, e.g. Orbit (Basel), or Computer (Lausanne), Inforum (Geneva)
- Present and represent PMI and the Swiss chapter at Associations (e.g. Rotary) / User clubs (e.g. Equant) / Career days (Universities, professional schools) / Head-hunters
- Hold PM Seminars (Lausanne,...) and Lectures (Uni of Geneva, Lausanne Hotel School,...)
- Build Partnerships with leading Associations, Organisations e.g. Federation of employers, SGO/ASO, SPM/SMP, APTE, CESM, PMAC

Special Projects 2004

Task Forces

- Finalise TF – PMLC vs PLC
- Finalise TF – Sponsoring
- New Task Forces
 - Create Web chat, Forum
 - Build relationship with journalists
 - Boost PM Job / Mandate exchange through WEB
 - e.g. Links to career headquarters, information, a-connect
 - Create a Swiss PMP prep study group concept

PMI PMP Certification Exam

- No P&P PMP Certification Exam organised in Switzerland for 2004
- On company request only if minimum of 12 participants guaranteed
- Prometric Test Center

International University
ICC Building
Route de Pre-Bois 20
1215 Geneva

Finance 2004

- Chapter Fees:
 - 30.00 USD
 - Collected by PMI and transferred to our account
- Use of chapter fees:
 - Webspace / Domain
 - Mailings / Chapter Communications
 - Sponsoring of special projects
 - Cover any loss from events
 - Miscellaneous (e.g. books, taxes, reimbursements)



Getronics Switzerland

Lalitkumar Mistry, PMP

Discussion

- What can the PMI Switzerland Chapter do for you?
- What can you do for the PMI Switzerland Chapter?

Discussion Topics

- Should we dedicate the Events in 2004 to a specific topic? If so, what?
- Potential Surveys
 - Salary, ...
- Annual Meeting 2005
 - Suggestion for Location?
- How to make the PMI Switzerland Chapter more visible?
 - Regions (German / French / Italian)
 - Companies / Industries
- Looking for volunteers for taskforces
- Others ... ?

Special Thanks

Special Thanks to

Getronics Switzerland

for sponsoring the

**PMI Switzerland Chapter
3rd Annual Members Meeting**